



1<sup>st</sup> Virtual PLMBoot Camp'09 for the Consumer Products Industry | 8<sup>th</sup>-9<sup>th</sup> October 2009



## DAY 1 OCTOBER 8, 2009

**Presentation Time:** 8:30AM –9:00AM

**Speaker:** Denise Seegal – Global Executive

**Subject:** *Complimentary Keynote Session*

**Session Title:** From paralysis to prosperity with PLM – A view from the Executive Suite

**Presentation Time:** 9:00AM –9:50AM

**Speaker:** Nancy Winslow- TBC unlimited

**Subject:** *PLM Strategy*

**Session Title:** The Thinking Executive's Guide to a Better PLM Implementation: Develop a PLM strategy and reach your PLM goals.

**Presentation Time:** 10:00AM –10:50 AM

**Speaker:** TBA

**Subject:** *PLM Project Management*

**Session Title:** The Art of PLM Leadership – Lessons from the executive suite to the corner office

**Presentation Time:** 1:00PM -1:50 PM

**Speaker:** TBA

**Subject:** *PLM ROI*

**Session Title:** PLM ROI Secrets – Learn how much money you can save by spending the right amount on your PLM solution

**LUNCH BREAK:** 12:00PM –1:00PM

**Presentation Time:** 1:00PM –1:50PM

**Speaker:** TBA

**Subject:** *PLM RFP*

**Session Title:** So you are going to buy a PLM solution? How to develop a PLM RFP – get your questions answered before it's too late!

**Presentation Time:** 2:00PM –2:50PM

**Speaker:** TBA

**Subject:** *Vendor selection to scorecards*

**Session Title:** Selecting your PLM solution providers with care and logic: From Vendor selection to scorecards make the choice that is right for you

**Presentation Time:** 3:00PM –3:50PM

**Speaker:** David Buck- Zweave

**Subject:** *Technical Assessment of PLM*

**Session Title:** Look under the hood before you buy! A technical assessment guide to selecting and purchasing a PLM solution

**Exhibitor Time:** 4:00PM –6:00PM

Checkout Exhibitors and chat with Attendees & Speakers



## DAY 2 OCTOBER 9, 2009

**Presentation Time:** 8:30 AM –9:00AM

**Speaker:** Chad Jackson - Aberdeen

**Subject:** *Complimentary Keynote Session*

**Session Title:** Technology's Place in Design through Delivery Transformation: Making Fast Fashion a Less Painful Reality

**Presentation Time:** 9:00AM –9:50AM

**Speaker:** Steve Holland – Madlan Specialists

**Subject:** *As Is Process*

**Session Title:** Don't pave the cow paths - Understand your "As- is" processes to better implement your PLM Solution

**Presentation Time:** 10:00AM –10:50AM

**Speaker:** Ken Koenemann - TBM Consulting

**Subject:** *To-Be Process – Lean Sigma*

**Session Title:** PLM unplugged: How to leverage PLM to do things better, faster and with more control than ever

**Presentation Time:** 11:00AM –11:50AM

**Speaker:** Nancy Johnson & Matt Gersper – Optimize & Global Data Mining

**Subject:** *Steps of PLM implementation Project*

**Session Title:** The PLM Implementation Methodology Guide: Step by step do's and don'ts for implementing PLM solutions

**LUNCH BREAK:** 12:00PM –1:00PM

**Presentation Time:** 1:00PM –1:50PM

**Speaker:** Laura McCann-Ramsey – Zweave

**Subject:** *Requirements Gathering*

**Session Title:** Measure twice and cut once: Manage your risk when implementing PLM with better requirements gathering

**Presentation Time:** 2:00PM –2:50PM

**Speaker:** TBA Not Confirmed

**Subject:** *Change Management*

**Session Title:** If it isn't used it's useless: Don't worry be happy with your PLM solution

**Presentation Time:** 3:00PM –3:50PM

**Speaker:** Steve Holland - Madlan Specialists

**Subject:** System Integration – *What systems need to be considered*

**Session Title:** One Version of the Truth: Learn about the tools available to connect systems, data, people and processes

**Exhibitor Time:** 4:00PM –5:00PM

Checkout Exhibitors and chat with Attendees & Speakers

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